

Keynote speeches:

1. Dare You? The Who Dares Wins Circle of Success:

An introduction to the nine Special "Forces" of the Who Dares Wins program. This provides you with a template for change, conquering fear, and ultimate success. Learn how to be part of the elite 5% that can accomplish true change and build confidence.

2. Who Dares Wins: Inspirational Stories from the History of Special Operations Forces—Lessons Learned You Can Use:

Blood lessons are the most poignant and the ones people remember. Stories from Special Operations Forces through history, from Rogers Rangers to the Green Berets and the Navy SEALs, highlight lessons that can be applied to everyday life and business.

3. Who Dares Wins: The Green Beret Way to Build the Winning A-Team:

What makes an A-Team the most elite small unit in the world and how can your team incorporate these techniques, especially the Special Forces Mission Statement and Mission Planning Matrix.

Who: People are your most important asset.

Dares: Leadership that dares to be different.

Wins: Goals that are clearly defined and aligned.

4. Who Dares Wins: Setting Specific and Achievable Goals

If you don't know where you're going, you're liable to end up in the wrong place. How to state goals in one sentence, align an organizations hierarchy of goals and use the Special Forces Commander's Intent to increase initiative and morale.

WHAT do you want to change and achieve? Write down each goal you want to achieve in one sentence. Check the verb in each sentence: and make sure it is a positive and something you control. Make sure the outcome of each goal is something that you can observe and know when you've achieved it. Check your goals for inherent conflict. (Special Forces Mission Statement)

WHY do you want to change and achieve your goals? Using your one-sentence goals, write down WHY you want to achieve each goal: ie I am doing this goal for this reason. Examine your WHY for options on how you can achieve the goal. Examine your WHY to set boundaries for your goal, so you don't go to extremes. (Special Forces Commander's Intent)

WHERE will change occur? Examine your environment and see who and what will aid you in achieving your WHAT and changing. Figure out who and what are hindering you from achieving your WHAT and changing. Take steps to get rid of those distractions or negate them. Research your WHAT (goals) and WHY (intent). (Special Forces Area Study)

5. Who Dares Wins: Assessing Character, Producing Change, and Increasing Courage

Most people don't know what true change and thus only about 5% of people can achieve self-motivated change. Learn the three steps of change and use Special Forces Assessment and Selection techniques to implement change.

Understand your CHARACTER. Character is your core personality, both positive and negative.

Study your actions to determine your character and true nature. Work on possessing the character traits of successful people: Open-mindedness; willingness to surrender when wrong; balancing desire & contentment; having patience and self-discipline; using an active imagination and setting goals. Understand that emotion is more powerful than intellect. Figure out your Character, both

strengths and weaknesses, by profiling your habits and also by comparing yourself to character templates, such as profiling and the Myers-Briggs. (Special Forces Assessment & Selection)

What is CHANGE and how do you do it? Understand and implement the three steps:

One. Have a moment of enlightenment. Two. Make a decision. Three. Implement sustained action. (Special Forces Training)

How do you build the COURAGE to change? Look at the opposite character type of yours and see what you are afraid of doing, then force yourself to do that. Find your Blind Spot by using the traits, needs flaws diagram. Expand your Comfort Zone by repeatedly venturing into your Courage Zone. Catastrophe plan the various aspects of your life, predicting what the worst case scenario would be, and then be ready to face it and thus increase your focus on succeeding. (Special Forces CARVER & E&E formulas)

6. Who Dares Wins: Effective Oral and Written Communication Techniques That Increase Efficiency and Morale:

COMMUNICATE to the world. The purpose of communication is to evoke a desired response.

Writing things down makes them real and delineates responsibility. Read and listen carefully to get the true message being communicated by others. (Special Forces Standing Operating Procedures. After Action Reports, and Mission Briefings)

7. Who Dares Wins: People Centered Leadership for Achieving Team Goals

Take COMMAND of your change. You are responsible everything you say and do. You must have honesty and integrity as part of your personal leadership traits. (Special Forces style of Leadership) Leadership in Special Operations is different from that of the rest of the Army. Missions does not come first, people do. But by reversing this traditional military maxim, a higher rate of mission success occurs in Special Operations.

8. Who Dares Wins: Dare To Succeed by Taking Risks and Breaking Rules

COMPLETE the Circle of Success and change. Integrate and align the previous eight tools.

Use the three rules of rule-breaking to break out of the mundane and become successful:

One: Know the rule.

Two: Have a good reason for breaking the rule.

Three: Take responsibility for breaking the rule. Pull it all together using Special Forces Evaluation.

9. Seven by Seven: The Anatomy of Catastrophe:

Using seven of the world's greatest catastrophes, a multimedia presentation describing the seven mistakes and failures leading up to each disaster. And how you could easily be in a similar situation if you: ride in a plane; work in an organization; are ever in a crowded place; go on a boat; work in a building; trust your life to an expert, or have a leader that you follow: i.e. everyone. Studying these seven steps in the seven disasters will teach you how to be a Master of (Preventing) Disaster. Use Special Forces E&E planning to avoid disasters in your life and organization.

10. Who Dares Wins: Who Dares Wins for Writers:

An introduction into chosen tactics and techniques that make Special Operations forces the world's most elite unit. These techniques can be used by writers to improve the quality of their writing and work habits. Focus is on understanding who a writer is and how you can be the best writer you are capable of being along with practical techniques to help you overcome fear, a writer's most deadly enemy.